



Christmas Window Display Competition

It was great to see so many retailers with effective, eye-catching and commercial Christmas windows. You will remember the purpose of the competition was to encourage retailers to “raise their game” by setting up attractive and commercial windows that encouraged customer to spend their hard earned cash in local shops. It was hoped that if enough retailers joined in, it would enhance the shopping experience for the Tewkesbury Christmas shopper, increasing footfall and encouraging repeat visits.

Wow! What an effort everybody made. As ever judging the competition was always going to be difficult. It must be pointed out however that the overall winner was in fact Tewkesbury itself, with so many retailers doing such a great job, the Christmas “atmosphere” in Tewkesbury was special.

There are four winning certificates to be awarded. Winners of the Best Christmas Window – food and non food and two Highly Commended.

The final judging took place on Thursday 17th December with the assistance of David Bloxham – Chair of the Tewkesbury Chamber of Trade and Commerce. The windows were all judged using the same criteria, it was a very tough decision, but I am delighted to announce the following winners:

Winner of the best Christmas Window – non food

Tewkesbury Cookshop

Winner of the best Christmas Window – food

Tewkesbury Delicatessen

Highly Commended

The Abbey Tea Rooms and Restaurant

Good As New

Congratulations to everyone.